

**BASS PRO SHOPS  
2017 "SET YOUR SIGHTS" SWEEPSTAKES  
OFFICIAL RULES**

1. **ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** Open to legal residents of the 50 United States and District of Columbia who are 21 years of age or older at time of entry. Employees of Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company (the "Sponsor"), its subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void where prohibited.
2. **TO ENTER:** Entry forms are available at participating Bass Pro Shops locations. To enter, complete an official entry form or hand-print your name, complete address, daytime phone number, email address, and date of birth on a 3"x5" piece of paper and deposit it in an official ballot box at one of the participating Bass Pro Shops by 5 pm local time on May 6, 2017. No mechanical reproductions permitted. **LIMIT ONE ENTRY PER PERSON PER DAY.**

3. **DRAWING/PRIZES/ODDS:** At approximately 5 pm local time on May 6, 2017, a random drawing will be conducted by each participating Bass Pro Shops location's management from among all eligible entries received at that particular location to award the following prizes:

(1) First Prize: a Ruger® 10/22 Carbine Walnut Semi-Auto Rimfire Rifle. Approximate retail value ("ARV") \$259.99. Winner must meet all federal, state, and local regulations and requirements pertaining to obtaining, possessing, and using a firearm prior to receiving prize. If winner does not meet all regulations and requirements to receive such prize, prize will be forfeited and an alternate winner will be selected.

(1) Second Prize: a Howard Leight® Impact® Sport Electronic Earmuff. ARV \$59.99.

Winners will be notified by telephone, email, mail, and/or overnight delivery at Sponsor's sole discretion. If winner fails to respond to Sponsor within time period specified by Sponsor at time of notification, prize will be forfeited and an alternate winner will be selected. Odds of winning will be determined by the number of eligible entries received.

4. **GENERAL:** Taxes on prizes and expenses related to acceptance and use of prizes not specified are the sole responsibility of winners. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsor, its subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives ("Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of his/her name, city, and state; and (d) that Sponsor and its agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winners may be required to complete a Declaration of Eligibility and Liability Release and (where legal) a Publicity Release, which must be returned within the time period specified by Sponsor or an alternate winner will be selected. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole

discretion to cancel or suspend the sweepstakes or any portion thereof should any causes corrupt the administration, security or proper play of the promotion; in which case, prize will be awarded via a random drawing from among all eligible entries legitimately received prior to cancellation. Entries become the property of Sponsor. No prize transfer. No prize substitution except at Sponsor's sole discretion.

5. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsor in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.
6. **WINNERS LIST:** Each participating Bass Pro Shops location will post its winners at the customer service desk until 5/31/17.

Sponsor: Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company,  
2500 E. Kearney, Springfield, MO 65898.