

**BASS PRO SHOPS
HALLOWEEN SWEEPSTAKES
OFFICIAL RULES**

This sweepstakes is offered by Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company; Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation; and Bass Pro Shops Canada, Inc., an Ontario corporation (collectively, the "Sponsors").

1. **ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. Open to legal residents of the 50 United States and District of Columbia ("U.S.") and Canada (excluding Quebec) who are 21 years of age or older at time of entry. Employees of Sponsors, Knott's Berry Farm or its parent holding company Cedar Fair, and Peanuts Worldwide LLC, and any of the foregoing's respective subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void in Quebec and where prohibited.
2. **PROMOTION DATES:** Sweepstakes begins online and in stores at 12:00 am CT on October 21, 2017 and ends at 11:59 pm CT on October 31, 2017.
3. **TO ENTER:** You may enter two ways:

In-Store:

Entry forms are available at participating Bass Pro Shops locations. To enter, complete an official entry form or hand print your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper and deposit it in an official ballot box at one of the participating Bass Pro Shops locations between October 21, 2017 and close of business on October 31, 2017.

Online:

You may also enter by visiting www.basspro.com/halloween ("Web Site") from 12:00 am CT on October 21, 2017 and 11:59 pm CT on October 31, 2017. Complete the appropriate entry form and submit as directed. Entries must be received by Web Site's server by 11:59 pm CT on October 31, 2017. Web Site's server is the official clock for this promotion.

LIMIT ONE ENTRY PER PERSON, PER METHOD OF ENTRY. No mechanical reproductions permitted.

4. **DRAWING/PRIZES/ODDS:**

On or about November 1, 2017, a random drawing will be conducted by Promotion Mechanics, Inc. ("PMI"), an independent judging organization, to select one participating store (online entries will be grouped together to represent one "online" store). The store that is selected in the drawing will then conduct a random drawing, from among all eligible entries received at that particular store (if the "online" store is selected, then PMI will conduct a random drawing from among all eligible online entries received). The drawing will award the following prize:

(1) Grand Prize: a trip for winner and three guests to visit Knott's Berry Farm, including Camp Snoopy, in Buena Park, California. Prize consists of round trip coach air transportation from the major commercial airport closest to winner's residence; use of a rental car (winner and/or winner's guests must be eligible and comply with rental company's terms and conditions or this portion of the prize will be forfeited); standard double-occupancy accommodations for 3 nights; 8 Single Day Admission tickets which include Parking, All Day Dining, a regular souvenir bottle, Fast Lane, and FunPass; and a Peanuts gift basket (items within gift basket to be determined by Sponsor). Sponsor will cover a maximum of US\$4,750 in air travel, rental car and hotel accommodations. **Trip must be completed by April 30, 2018. Certain restrictions and blackout dates apply.**

Total combined approximate retail value of prize is US\$6,400. Actual value will be determined by winner's residence and seasonal rates. Any difference between the actual value and the stated value will not be awarded. Winner must possess all required, valid travel authorizations in order to travel. Winner is responsible for any travel insurance, and for all trip expenses not specified. If winner fails to

possess all required, valid travel authorizations, the prize will be forfeited in its entirety. All taxes on the prize and expenses not specified, are winner's sole responsibility. Trip must be taken on dates specified by Sponsor, and as otherwise stated in these rules. All travel arrangements must be made through Sponsor's corporate travel department. If winner cannot accept prize as stated, prize will be forfeited in its entirety and awarded to an alternate winner. In the event the winner or any of winner's guests engages in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, unsafe or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send the winner and/or his/her guests home with no further compensation.

Winner will be required to complete an affidavit or declaration of eligibility and liability release and (where legal) a publicity release, and, if a US resident, a W9 Form, which must be returned within the time period specified by Sponsors or an alternate winner may be selected. The value of the prize will be taxable to prize winner as income. If the winner is a US resident, an IRS Form 1099 will be issued in the name of the winner for the value of the prize. Winner must comply with all security requirements. All travel accommodations and events are subject to availability, change, and certain restrictions. Sponsors will determine airline and flight itinerary in its sole discretion. If any portion of the prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered. If winner is unable to accept prize as stated, prize will be forfeited in its entirety.

Winner will be notified by phone, email, and/or mail at Sponsors' sole discretion. Canadian residents, in order to win, must first correctly answer a mathematical skill testing question. Odds of winning will be determined by the number of eligible entries received.

- 5. GENERAL:** Taxes on prize and expenses not specified, are the sole responsibility of winner. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsors, Peanuts Worldwide LLC, their respective subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives (the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by any of the Releasees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsors and their agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsors reserves the right in their sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email address for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Sponsors, their subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet site www.basspro.com/halloween or other sites promoting the sweepstakes or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied,

including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Information submitted with an entry is subject to the Privacy Policy stated on the Web site. Entries become the property of Sponsors. No prize transfer. No prize substitution except at Sponsors' sole discretion. Peanuts Worldwide LLC is not responsible or liable for any liability, damage, claim or action whatsoever related to the sweepstakes, web Site or prize.

- 6. ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsors in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri, USA.
- 7. PRIVACY POLICY:** Information submitted with an entry is subject to the Privacy Policy stated on the Web Site.
- 8. WINNER'S NAME:** For winner's name, mail a self-addressed, stamped envelope to be received by November 15, 2017 to: Bass Pro Shops Halloween Sweepstakes Winner, PMI Station, P.O. Box 750, Southbury, CT 06488-0750, USA.

Sponsors:

Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, 2500 E. Kearney, Springfield, MO 65898, USA.

Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation, 2500 E. Kearney, Springfield, MO 65898, USA.

Bass Pro Shops Canada, Inc., an Ontario corporation, 2500 E. Kearney, Springfield, MO 65898, USA.

Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470, USA.