

**"NATIONAL HUNTING AND FISHING DAY" SWEEPSTAKES  
OFFICIAL RULES**

1. **ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open to legal residents of the 50 United States and District of Columbia ("U.S.") who are 21 years of age or older at time of entry. Employees of Johnny Morris Foundation d/b/a Wonders of Wildlife National Museum and Aquarium and its subsidiaries, agencies, partners, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void where prohibited.
2. **TO ENTER:** You may enter by visiting [www.NHFD.org](http://www.NHFD.org) ("Web Site") from 12:00 am CT on July 12, 2017 through 11:59 pm CT on September 23, 2017. Complete the entry form, take the pledge to support hunting and fishing, and submit as directed. Entries must be received by Web Site's server by 11:59 pm CT on September 23, 2017. Web Site's server is the official clock for this promotion. **LIMIT ONE ENTRY PER PERSON.**
3. **DRAWING/PRIZES/ODDS:** On or about September 25, 2017, a random drawing will be conducted by Promotion Mechanics, Inc., an independent judging organization, from among all eligible entries combined to award the following prizes:

(1) Grand Prize: a Richard Childress Racing VIP Race Weekend Package for winner and one guest. Prize consists of two pit and garage passes to an upcoming NASCAR event of winner's choice (excluding the Daytona 500, Coca-Cola 600, and Brickyard 400), garage tours and team hauler tours, and the opportunity to meet team owner Richard Childress (subject to Mr. Childress' availability).

Prize does not include any travel or lodging. Winner and guest are responsible for all travel and accommodations, and all expenses not expressly listed above. Approximate retail value of the prize is \$2,000. All taxes on the prize and expenses not specified, including all travel and lodging, are winner's sole responsibility. All prize events are subject to availability, change, and certain restrictions. If any portion of the prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered. Prize must be used by November 30, 2018, and as otherwise stated in these Official Rules. In the event the winner and/or winner's guest engages in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, unsafe or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the prize experience early, in whole or in part, and send the winner and/or guest home with no further compensation. If winner is unable to accept prize as stated, prize will be forfeited in its entirety.

(1) First Prize: The Ultimate Outdoor Experience in America's Conservation Capital. Prize consists of a two-night cabin stay for winner and one guest at Big Cedar Lodge in Ridgedale, MO; dinner for two at either Osage Restaurant or Arnie's Barn (to be determined by Sponsor); breakfast for two at Devil's Pool; adventure passes to be used at the Top of the Rock Ozarks Heritage Preserve Lost Canyon Cave and Nature Trail and Ancient Ozarks Natural History Museum; four hours on Table Rock Lake with a boat rental from Bent Hook Marina complete with a half-day of guided fishing; access to the Bass Pro Shops Outdoor Shooting Academy; and a family pass to Wonders of Wildlife National Museum and Aquarium in Springfield, MO.

Prize does not include any travel. Winner and guest are responsible for all travel expenses, and all expenses not expressly listed above. Approximate retail value of the prize is \$2,000. Prize must be used between September 24, 2017 and September 24, 2018. Certain blackout dates may apply. All taxes on the prize and expenses not specified, including all travel, are winner's sole responsibility. All prize events are subject to availability, change, and certain restrictions. If any portion of the prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered. Prize must be used on dates specified by Sponsor and as otherwise stated in these Official Rules. In the event the winner and/or winner's guest engages in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, unsafe or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the prize experience early, in whole or in part, and send the winner and/or guest home with no further compensation. If winner is unable to accept prize as stated, prize will be forfeited in its entirety.

Winners will be notified by telephone and/or mail at Sponsor's sole discretion. Odds of winning will be determined by the number of eligible entries received.

- 4. GENERAL:** Taxes on prizes and expenses not specified, are the sole responsibility of winners. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsor, its subsidiaries, affiliates, partners and agencies, and their respective directors, officers, employees, agents and representatives (the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by any of the Releasees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsor and its agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winners will be required to complete an affidavit of eligibility and liability release and (where legal) a publicity release, and a W9 Form, which must be returned within the time period specified by Sponsors or an alternate winner may be selected. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsors reserves the right in their sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email address for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Sponsors, their subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet site [www.NHFD.org](http://www.NHFD.org) or other sites promoting the sweepstakes or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Information submitted with an entry is subject to the Privacy Policy stated on the Web site. Entries become the property of Sponsors. No prize transfer. No prize substitution except at Sponsors' sole discretion.
- 5. ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsor in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.
- 6. WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to be received by September 29, 2017 to: WOW "National Hunting and Fishing Day" Sweepstakes Winners, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Sponsor: Wonders of Wildlife National Museum and Aquarium, 500 W. Sunshine St., Springfield, MO 65807  
Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470