

**BASS PRO SHOPS
NRA NIGHT RACE SWEEPSTAKES
OFFICIAL RULES**

1. **ELIGIBILITY: NO PURCHASE OR QUOTE NECESSARY TO ENTER OR CLAIM PRIZE.** Open to legal residents of the 50 United States and District of Columbia ("U.S.") who are 21 years of age or older at time of entry. Employees of Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company (the "Sponsor"), National Rifle Association of America (NRA), and their respective subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void where prohibited.
2. **TO ENTER:** Entry forms are available at participating Bass Pro Shops locations. To enter, complete an official entry form or hand print your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper and deposit it in an official ballot box at one of the participating Bass Pro Shops by July 30, 2017.

LIMIT ONE ENTRY PER PERSON, PER METHOD OF ENTRY. No mechanical reproductions permitted.

3. **DRAWINGS/PRIZES/ODDS:**

FIRST PRIZES: On or about 7/31/17, a random drawing will be conducted by each participating Bass Pro Shops location's management from among all eligible entries received at that particular location. Each drawing will award the following prize: a Lifetime Membership to the NRA. Approximate retail value \$1,500.

GRAND PRIZE: On or about 9/15/17, a random drawing will be conducted by Promotion Mechanics, Inc., an independent judging organization, from among all eligible in-store and online entries combined to award the following prize:

(1) Grand Prize: a trip for winner and one guest to the Bass Pro Shops NRA Night Race in Bristol, TN, on August 18, 2018. Prize consists of round trip coach air transportation from the major commercial airport closest to winner's residence for winner and one guest; use of a rental car (winner and/or winner's guest must be eligible and comply with rental company's terms and conditions or this portion of the prize will be forfeited); standard double-occupancy accommodations for 2 nights; reserved seating tickets for winner and winner's guest to the prize race, garage passes, a track walk, and a catered meal while at the race. Sponsor will cover a maximum of \$3,000 in air travel and car rental costs. Total combined approximate retail value of prize is \$5,000. Actual value will be determined by winner's residence and seasonal rates. Any difference between the actual value and the stated value will not be awarded. All taxes on the prize and expenses not specified are winner's sole responsibility. Winner and guest must comply with all security requirements. All travel accommodations and events are subject to availability, change, and certain restrictions. If any portion of prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered. Trip must be taken on dates specified by Sponsor, and as otherwise stated in these rules. All travel arrangements must be made through Sponsor's corporate travel department. If winner cannot accept prize as stated, prize will be forfeited in its entirety and awarded to an alternate winner. In the event the winner and/or guest engages in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, unsafe or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send the winner and/or guest home with no further compensation.

Winner will be notified by telephone and/or mail at Sponsor's sole discretion. Odds of winning will be determined by the number of eligible entries received overall.

4. **GENERAL:** Taxes on prize and expenses not specified, are the sole responsibility of winner. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsor, its subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives (the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by any of the Releasees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsor and its agents have not made any

representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winner will be required to complete an affidavit of eligibility and liability release and (where legal) a publicity release, and a W9 Form, which must be returned within the time period specified by Sponsor or an alternate winner may be selected. The value of the prize will be taxable to prize winner as income. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Winner is responsible for all required travel documents and any travel insurance. Once travel documents are issued, travel arrangements may not be changed without the approval of Sponsor, which may be withheld for any reason whatsoever. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. Entries become the property of Sponsor. No prize transfer. No prize substitution except at Sponsor's sole discretion.

5. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsor in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.

6. **WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to be received by 9/30/17 to: Bass Pro Shops NRA Night Race Sweepstakes Winners, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Sponsor: Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, 2500 E. Kearney, Springfield, MO 65898.
Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470.