

**BASS PRO SHOPS
WEEKEND ESCAPE SWEEPSTAKES
OFFICIAL RULES**

1. **ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. Open to legal residents of the 50 United States and District of Columbia (“U.S.”) who are 21 years of age or older at time of entry. Employees of Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company (the “Sponsor”) and its subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void where prohibited.
2. **PROMOTION DATES:** Sweepstakes begins at 12:00 am CT on 11/28/17 and ends at 11:59 pm CT on 12/2/17, and consists of five separate entry periods and drawings. The Promotion will run according to the schedule below:

Entry Period	Entry Dates	Drawing Date
Entry Period 1	12:00 am CT on 11/28/17 – 11:59 pm CT on 11/28/17	11/29/17
Entry Period 2	12:00 am CT on 11/29/17 – 11:59 pm CT on 11/29/17	11/30/17
Entry Period 3	12:00 am CT on 11/30/17 – 11:59 pm CT on 11/30/17	12/1/17
Entry Period 4	12:00 am CT on 12/1/17 – 11:59 pm CT on 12/1/17	12/2/17
Entry Period 5	12:00 am CT on 12/2/17 – 11:59 pm CT on 12/2/17	12/3/17

3. **TO ENTER:** You may enter by visiting www.basspro.com (“Web Site”) during the Promotion Dates. Complete the entry form and submit as directed. Entries must be received by Web Site’s server by each deadline to be included in that particular Entry Period’s drawing. Web Site’s server is the official clock for this promotion. A day begins at 12:00 am CT and ends at 11:59 pm CT.

LIMIT ONE ENTRY PER PERSON PER DAY. No mechanical reproductions permitted. Non-winning entries from one Entry Period will not be included in subsequent drawings.

4. **DRAWING/PRIZES/ODDS:** On or about the drawing dates listed above in Section 2, a random drawing will be conducted by Promotion Mechanics, Inc., an independent judging organization, from among all eligible entries received during the applicable entry period to award the following prizes:

(1) Grand Prize per drawing: a 3-night stay for winner and three guests at one of five Bluegreen Vacations resorts over Memorial Day Weekend 2018 (May 26 – May 29, 2018). Winner may choose to stay at one of the following five (5) resorts: The Fountains, Orlando, FL; Laurel Crest™, Pigeon Forge, TN; Bluegreen Club 36™, Las Vegas, NV; Harbour Lights™, Myrtle Beach, SC; or Bluegreen Wilderness Club™ at Big Cedar®, Ridgedale, MO. Prize consists of standard double-occupancy accommodations at the selected Bluegreen Vacations resort, and \$2,000 in pre-loaded Mastercard gift cards to be used as the winner sees fit including, without limitation, toward travel and other expenses. **Winner must make reservations by January 15, 2018 via the instructions provided at time of prize award. If winner does not make reservations by January 15, 2018, the resort stay portion of the prize will be forfeited. Winner must take prize trip on dates specified by Sponsor, May 26, 2018 through May 29, 2018 (departure date).**

Total combined approximate retail value of prize is \$3,000. Actual value will be determined by winner’s choice of resorts and Memorial Day weekend rates. Any difference between the actual value and the stated value will not be awarded. Winner and winner’s guests must possess all required, valid travel authorizations in order to travel. Winner and winner’s guests are responsible for any travel insurance, and for all trip expenses not specified. If winner fails to possess all required, valid travel authorizations, the prize will be forfeited in its entirety. All taxes on the prize and expenses not specified, are winner’s sole responsibility. Winner and winner’s guests must comply with all security requirements. All accommodations and events are subject to availability, change, and certain restrictions. Transportation to the chosen destination is not included, is not guaranteed, is the winner’s sole responsibility and is subject to availability. Trip must be taken on dates specified by Sponsor, and as otherwise stated in these rules. If a winner cannot accept prize as stated, prize will be forfeited in its entirety and awarded to an alternate winner. In the event the winner and/or winner’s guests engage in behavior that is prohibited by the resort while

traveling on their prize trip or as determined by Sponsor in its sole discretion (behavior that is obnoxious or threatening, illegal, unsafe or that is intended to annoy, abuse, threaten or harass any other person), Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send the winner and/or winner's guests home at the winner's and/or their guests' sole cost and expense with no further compensation.

Winners will be required to complete an affidavit of eligibility and liability release and (where legal) a publicity release, and, a W9 Form, which must be returned within the time period specified by Sponsor or an alternate winner may be selected. The value of the prize will be taxable to prize winner as income. An IRS Form 1099 will be issued in the name of the winner for the value of the prize. Winners must comply with all security requirements. If any portion of the prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered.

Winners will be notified by phone, email, and/or mail at Sponsors' sole discretion. Odds of winning will be determined by the number of eligible entries received.

5. GENERAL: Taxes on prizes and expenses not specified, are the sole responsibility of winners. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsors, their respective subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives (the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by any of the Releasees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsors and their agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winners will be required to complete an affidavit or declaration of eligibility and liability release and (where legal) a publicity release, and, a W9 Form, which must be returned within the time period specified by Sponsors or an alternate winner may be selected. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsors reserves the right in their sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email address for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Sponsors, their subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet site www.basspro.com or other sites promoting the sweepstakes or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Information submitted with an entry is subject to the Privacy Policy stated on the Web site. Entries become the property of Sponsors. No prize transfer. No prize substitution except at Sponsors' sole discretion.

6. ARBITRATION/CHOICE OF LAW: Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the

determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsors in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri, USA.

7. **PRIVACY POLICY:** Information submitted with an entry is subject to the Privacy Policy stated on the Web Site.

8. **WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to be received by 12/15/17 to: Bass Pro Shops "Weekend Escape" Sweepstakes Winner, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Sponsor:

Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, 2500 E. Kearney, Springfield, MO 65898.
Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470, USA.