

COSTA
CAST & DASH SWEEPSTAKES / VIP RACE EXPERIENCE
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** Open to legal residents of the 50 United States and District of Columbia who are 21 years of age or older at time of entry. Employees of Costa Del Mar, Inc.(the "Sponsor"); Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company ("Bass Pro Shops"); Cabela's LLC ("Cabela's"); and their respective subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void where prohibited.
2. **PROMOTION PERIOD:** Sweepstakes begins at 12:00 am Central Time ("CT") on April 15, 2018 and ends at 11:59 pm CT on May 27, 2018.
3. **TO ENTER:** Entry forms are available at participating Bass Pro Shops and Cabela's locations. To enter, complete an official entry form (or hand print your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper) and deposit your entry in an official ballot box at one of the participating Bass Pro Shops and Cabela's locations during the Promotion Period. Entries must be received by May 27, 2018.

You may also enter by visiting www.basspro.com/GoOutdoorsSweeps or www.cabelas.com/GoOutdoorsSweeps ("Web Site") during the Promotion Period. Complete the entry form and submit as directed. Entries must be received by Web Site's server by 11:59 pm CT on May 27, 2018. Web Site's server is the official clock for this promotion.

LIMIT ONE ENTRY PER PERSON, REGARDLESS OF METHOD OF ENTRY. No mechanical reproductions permitted.

4. **DRAWING/PRIZE/ODDS:** On or about May 29, 2018, a random drawing will be conducted by Promotion Mechanics, Inc. ("PMI"), an independent judging organization, to select five participating stores (online entries will be grouped together to represent one "online store"). The five stores that are selected in the drawing will then each conduct a random drawing to select one winner from among all eligible entries received at that particular store (if the "online store" is selected, then PMI will conduct a random drawing from among all eligible online entries received). The following prizes will be awarded:

(5) **Grand Prizes:** the 'VIP RACE EXPERIENCE' for winner and one guest. The prize consists of round trip coach air transportation from the major commercial airport closest to winner's residence; use of a rental car (winner and/or winner's guest must be eligible and comply with rental company's terms and conditions or this portion of the prize will be forfeited); standard double-occupancy hotel accommodations for 3 nights; 2 VIP Tickets to the Coke Zero Sugar 400 race at Daytona International Speedway on July 6, 2018; the opportunity to meet Austin Dillon (subject to availability); the opportunity to fish on Lake Lloyd (boat and fishing equipment to be provided by Sponsor); a tour of Costa to make your own pair of sunglasses (one pair for you, one pair for your guest) (specific style to be determined by Sponsor); a \$500 gift card to winner's choice of Bass Pro Shops/Cabela's; and \$250 spending money.

Total combined approximate retail value of prize is \$3,870. Actual value will be determined by winner's residence and seasonal rates. Any difference between the actual value and the stated value will not be awarded. Winner and guest must possess all required, valid travel authorizations in order to travel. Winner is responsible for any travel insurance, and for all trip expenses not specified. If winner fails to possess all required, valid travel authorizations, the prize will be forfeited in its entirety. All taxes on the prize and expenses not specified, are winner's sole responsibility. Trip must be taken on dates specified by Sponsor, and as otherwise stated in these Official Rules. If winner cannot accept prize as stated, prize will be forfeited in its entirety and awarded to an alternate winner. In the event the winner or winner's guest engages in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, unsafe or that is intended to annoy, abuse, threaten or harass any other person,

Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send the winner and/or his/her guest home with no further compensation.

Winners and guests must comply with all security requirements. All travel accommodations and events are subject to availability, change, and certain restrictions. If any portion of the prize is cancelled or postponed, the remaining portion of the prize will be awarded as complete and final and no compensation will be offered.

Winners will be notified by email, telephone and/or mail at Sponsors' sole discretion. Odds of winning will be determined by the number of eligible entries received.

5. **GENERAL:** Taxes on prizes and expenses not specified, are the sole responsibility of winners. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsor, Daytona International Speedway, LLC d/b/a Daytona International Speedway, Bass Pro Shops, Cabela's, their respective subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives (aforementioned individuals and organizations collectively, the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by Sponsor and its designees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsor and its agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winners will be required to complete an affidavit of eligibility and liability release and (where legal) a publicity release, and a W9 Form, which must be returned within the time period specified by Sponsor or an alternate winner may be selected. The value of the prize will be taxable to prize winners as income. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** In no event will Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet sites www.basspro.com/GoOutdoorsSweeps or www.cabelas.com/GoOutdoorsSweeps or other sites promoting the sweepstakes or the downloading from and/or printing materials downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Entries become the property of Sponsor. No prize transfer. No prize substitution except at Sponsor's sole discretion.
6. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Volusia County, Florida, (b) any and all claims, judgements and awards shall be limited

to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsors in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Florida without regard for conflicts of law doctrine, and all proceedings shall take place in Volusia County, Florida.

7. **PRIVACY POLICY:** Information submitted with an entry is subject to the Privacy Policy stated on the Web Site.

8. **WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to be received by August 5, 2018 to: Costa "Cast & Dash" Sweepstakes Winners, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Any third party trademarks appearing in these Official Rules are the property of their respective owners, are used for descriptive purposes only, and do not imply any sponsorship or endorsement of this Sweepstakes.

Sponsor: Costa Del Mar, Inc., 2361 Mason Avenue, Suite #100, Daytona Beach, FL 32117.
Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470.