

**BASS PRO SHOPS/CABELA'S
2018 "GONE FISHING" SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. ELIGIBILITY:** Open to legal residents of the 50 United States and District of Columbia ("U.S.") and Canada (excluding Quebec) who are 21 years of age or older at time of entry. Employees of Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company; Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation; Bass Pro Shops Canada, Inc., an Ontario corporation (the "Sponsors"), Cabela's LLC ("Cabela's"); Toyota Motor Sales, U.S.A., Inc. ("TMS"); and their respective subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void in Quebec and where prohibited.
- 2. PROMOTION DESCRIPTION:** Sweepstakes begins at 12:00 am Central Time ("CT") on June 1, 2018 and ends at 11:59 pm CT on June 21, 2018 ("Promotion Period"). Two Grand Prizes will be awarded: (1) Grand Prize will be awarded in the U.S., and (1) Grand Prize will be awarded in Canada. Entrants are only eligible to win the Grand Prize offered in their country of residence. See Sections 4 & 5 for information on prizes and drawing pools.
- 3. TO ENTER:** Entry forms are available at participating Bass Pro Shops and Cabela's locations. To enter, complete an official entry form (or hand print your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper) and deposit your entry in an official ballot box at one of the participating Bass Pro Shops and Cabela's locations during the Promotion Period. Entries must be received by June 21, 2018.

You may also enter by visiting www.basspro.com/gonefishing or www.cabelas.com/gonefishing ("Web Site") during the Promotion Period. Complete the entry form and submit as directed. Entries must be received by Web Site's server by 11:59 pm CT on June 21, 2018. Web Site's server is the official clock for this promotion.

LIMIT ONE ENTRY PER PERSON, REGARDLESS OF METHOD OF ENTRY. No mechanical reproductions permitted.

- 4. U.S. DRAWING/PRIZE/ODDS:** On or about August 3, 2018, a random drawing will be conducted by Promotion Mechanics, Inc. ("PMI"), an independent judging organization, from among all eligible U.S. in-store and U.S. online entries combined to award the following prize to one winner ("U.S. Winner"):

(1) U.S. Grand Prize: a 2018 Tacoma Double Cab Short Bed TRD Off Road truck (Silver Sky Metallic, Manufacturer Suggested Retail Price ("MSRP") \$36,115), a Yakima truck rack, an Ascend FS10 sit-in angler kayak, an Ascend Tournament kayak paddle, a Bass Pro Shops M-24 manual inflatable life vest, an Ascend Lightweight Dry Bag with Window - 20 L, a Johnny Morris Carbonlite 2.0 Rod, a Bass Pro Shops Pro Qualifier 2 Reel, an Ascend Bozeman 2-person backpacking tent, and an Ascend Hoodoo 20 D Mummy Sleeping Bag ("U.S. Grand Prize"). The total combined Approximate Retail Value ("ARV") of the U.S. Grand Prize is US\$38,137.92. The truck portion of the U.S. Grand Prize, the 2018 Tacoma Double Cab Short Bed TRD Off Road truck, may not be available in certain U.S. geographic locations, in which case TMS, in its sole discretion, will provide an alternate prize for that portion of the U.S. Grand Prize with one with a value comparable to the MSRP of the unavailable truck.

Odds of winning will be determined by the number of eligible entries received.

- 5. CANADA DRAWING/PRIZE/ODDS:** On or about August 3, 2018, a random drawing will be conducted by Promotion Mechanics, Inc. ("PMI"), an independent judging organization, from among all eligible Canada in-store and Canada online entries combined to award the following prize to one Canadian winner ("Canadian Winner"):

(1) Canada Grand Prize: an Ascend 10T sit-on-top kayak, a Johnny Morris Signature Series baitcast reel, a Johnny Morris Signature Series casting rod, a Johnny Morris Platinum Signature baitcast reel, a Johnny Morris Platinum Signature casting rod, two Johnny Morris Signature Series spinning reels, two Johnny Morris Signature Series spinning rods, an Ascend Paddling Fishing life jacket, an XPS Stalker backpack, three 360 utility boxes, an Ascend Tournament kayak paddle, a pair of Bass Pro Shops aluminium pliers, a Bass Pro Shops Extreme boat bag, a Bass Pro Shops Gold Series folding landing net, a Bass Pro Shops XPS 5-Piece square bill kit, and an XPS 5-piece rattle shad kit ("Canada Grand Prize"). The total combined ARV of the Canada Grand Prize is CAN\$2,575.

Odds of winning will be determined by the number of eligible entries received.

Any depiction of vehicles that are the subject of either of the Grand Prizes in any advertising or promotional materials may not reflect the actual vehicle delivered to the Winners. TMS will determine all features of vehicles, including, but not limited to, color of exterior and interior, and all other features or upgrades will be allowed only if permitted by delivery dealer and paid for by Winners. Winners must be a U.S. or Canadian, as the case may be, licensed driver and will be required to provide proof of a valid driver's license and legally-required insurance at time of delivery of vehicles (or an alternative winner shall be selected if applicable and the original Winner's rights to the vehicle shall be automatically forfeited). Winners are responsible for title, applicable taxes, license, registration, dealer preparation costs, auto insurance and other fees associated with vehicle. Releasees (as defined below) shall not have any responsibility or liability whatsoever for any property loss, damage, personal injury, or death in connection with the vehicles provided. Winners must take delivery of the vehicles from the automobile dealerships designated by TMS. TMS shall not be responsible for delays in delivery of the vehicle, and delivery is subject to availability. The Winners shall bear all risk of loss or damage to the vehicles after they have been delivered to the specified delivery site. Vehicles are non-transferable and no substitution or cash equivalent is allowed. TMS reserves the right to substitute the vehicle for one of comparable or greater value, at its sole discretion.

Winners will be notified by email, telephone and/or mail at Sponsors' sole discretion. Canadian residents, in order to win, must first correctly answer a mathematical skill testing question.

- 6. GENERAL:** Taxes on prizes, and expenses not specified, are the sole responsibility of winners. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsors, Cabela's, TMS, their respective subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives (aforementioned individuals and organizations collectively, the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by Sponsors and their designees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsors and their agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winners will be required to complete an affidavit or declaration of eligibility and liability release and (where legal) a publicity release, and, if a US resident, a W9 Form, which must be returned within the time period specified by Sponsors or an alternate winner may be selected. The ARV of the prize will be taxable to prize winner as income, if the winner is a US resident. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsors reserve the right in their sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is

responsible for assigning email addresses for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet sites www.basspro.com/gonefishing or www.cabelas.com/gonefishing or other sites promoting the sweepstakes or the downloading from and/or printing materials downloaded from said sites. Without limiting the foregoing, everything on these sites is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Entries become the property of Sponsor. No prize transfer. No prize substitution except at Sponsors' sole discretion.

7. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsors in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri, USA.
8. **PRIVACY POLICY:** Information submitted with an entry is subject to the Privacy Policy stated at www.basspro.com.
9. **WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to be received by October 3, 2018 to: Bass Pro Shops/Cabela's 2018 "Gone Fishing" Sweepstakes Winners, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Sponsors:

Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, 2500 E. Kearney, Springfield, MO 65898, USA.
Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation, 2500 E. Kearney, Springfield, MO 65898, USA.
Bass Pro Shops Canada, Inc., an Ontario corporation, 2500 E. Kearney, Springfield, MO 65898, USA.
Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470, USA.