

**BASS PRO SHOPS/CABELA'S
EVA SHOCKEY GIVEAWAY SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** Open to legal residents of the 50 United States and District of Columbia ("U.S.") and Canada (excluding Quebec) who are 21 years of age or older at time of entry. Employees of Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company; Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation; Bass Pro Shops Canada, Inc., an Ontario corporation (the "Sponsors"), Cabela's LLC. ("Cabela's"); Shockey Enterprises Ltd., and their respective subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void in Quebec and where prohibited.
2. **PROMOTION PERIOD:** Sweepstakes begins at store opening, and ends at store closing, on Saturday, April 28, 2018.
3. **TO ENTER:** Entry forms are available at participating Bass Pro Shops and Cabela's locations. To enter, complete an official entry form (or hand print your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper) and deposit your entry in an official ballot box at one of the participating Bass Pro Shops and Cabela's locations during the Promotion Period.

LIMIT ONE ENTRY PER PERSON. No mechanical reproductions permitted.

4. **DRAWING/PRIZE/ODDS:** On or about April 30, 2018, a random drawing will be conducted by Promotion Mechanics, Inc., an independent judging organization, to select one participating store (online entries will be grouped together to represent one "online store"). The store that is selected in the drawing will then conduct a random drawing from among all eligible entries received at that particular store (if the "online store" is selected, then Promotion Mechanics, Inc. will conduct a random drawing from among all eligible online entries). The following prize will be awarded:

(1) Grand Prize: (1) Tru-Fire Eva Shockey Signature release; (1) Cabela's Dash RTH Compound-Bow Package; (1) RX-1600i TBR W/DNA; (1) Muzzy Bad To The Bone Arrow/Broadhead Combo – Three-Pack; (1) Cabela's All-Weather Bow Case; (1) The Block 6 X 6 Target; (1) Eva Shockey Excursion Four-Piece Comforter Set – King; (1) Traeger Pro Series 34 Grill; (1) Traeger® Pro Series 34 Pellet-Grill Cover; (6) Traeger® Wood Pellets; (3) Cabela's Open Season Spice Blends; (3) Cabela's Open Season Barbecue Glazes. Total combined approximate retail value of the Grand Prize is \$2,701.

Winner will be notified by email, telephone and/or mail at Sponsors' sole discretion. Canadian residents, in order to win, must first correctly answer a mathematical skill testing question. Odds of winning will be determined by the number of eligible entries received.

5. **GENERAL:** Taxes on prize and expenses not specified, are the sole responsibility of winner. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsors, Cabela's, Shockey Enterprises Ltd., their respective subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives (aforementioned individuals and organizations collectively, the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by Sponsors and their designees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsors and their agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winner will be required to complete an affidavit or declaration of eligibility and liability release and (where legal) a publicity release, and, if a U.S. resident, a W9 Form, which must be returned within the time period specified by Sponsors or an alternate winner may be selected. The value of the prize will be taxable to prize winner as income if the winner is a U.S. resident. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by

any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsors reserve the right in their sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Entries become the property of Sponsors. No prize transfer. No prize substitution except at Sponsors' sole discretion.

6. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsors in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.

7. **PRIVACY POLICY:** Information submitted with an entry is subject to the Privacy Policy stated at www.basspro.com.

8. **WINNERS LIST:** For winner's name, mail a self-addressed, stamped envelope to be received by June 30, 2018 to: Bass Pro Shops/Cabela's Eva Shockey Giveaway Sweepstakes Winner, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Sponsors:

Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, 2500 E. Kearney, Springfield, MO 65898, USA.

Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation, 2500 E. Kearney, Springfield, MO 65898, USA.

Bass Pro Shops Canada, Inc., an Ontario corporation, 2500 E. Kearney, Springfield, MO 65898, USA.

Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470, USA.