

**BASS PRO SHOPS AND CABELA'S  
CHRISTMAS JERKY GIVEAWAY  
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.  
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** Open to legal residents of the 50 United States and District of Columbia ("U.S.") who are 21 years of age or older at time of entry. Employees of Bass Pro Outdoor World, L.L.C. (the "Sponsor"), Cabela's Wholesale, L.L.C. ("Cabela's"), and their respective subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void where prohibited.
2. **SWEEPSTAKES PERIOD:** The Christmas Jerky Giveaway ("Sweepstakes") begins at 12:00 am Central Time ("CT") on December 14, 2019 and ends at 11:59 pm CT on December 23, 2019 ("Sweepstakes Period").
3. **TO ENTER:** You may enter the Christmas Jerky Giveaway one of two ways:

In-Store:

Entry forms are available at participating Bass Pro Shops and Cabela's locations. To enter, complete an official entry form (or hand print your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper) and deposit your entry in an official ballot box at one of the participating Bass Pro Shops or Cabela's locations during the Sweepstakes Period. Entries must be received by close of business on December 23, 2019.

Online:

You may also enter by visiting [www.basspro.com/CoolerOfJerky](http://www.basspro.com/CoolerOfJerky) or [www.cabelas.com/CoolerOfJerky](http://www.cabelas.com/CoolerOfJerky) ("Web Site") during the Sweepstakes Period. Complete the entry form and submit as directed. Entries must be received by Web Site's server by 11:59 pm CT December 23, 2019. Web Site's server is the official clock for this Sweepstakes.

**LIMIT ONE ENTRY PER PERSON, REGARDLESS OF METHOD OF ENTRY. No mechanical reproductions permitted.**

4. **DRAWING/PRIZES/ODDS:** On or about February 24, 2020, a random drawing will be conducted by Promotion Mechanics, Inc. ("PMI"), an independent judging organization, from among all eligible entries received to award the following prizes:

(15) Grand Prizes: a Polar Cap Equalizer 25-Quart Cooler filled with a variety assortment of jerky to be selected by Sponsor. Total combined approximate retail value of each Grand Prize is \$327.

Specific items to be awarded are to be determined by Sponsor. Winners will be notified by mail, email and/or telephone at Sponsor's sole discretion. Odds of winning will be determined by the number of eligible entries received.

5. **GENERAL:** Taxes on prizes and expenses not specified, are the sole responsibility of winners. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsor, Cabela's, and their respective directors, officers, employees, agents and representatives (aforementioned individuals and organizations collectively, the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by Sponsor and its designees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsor and its agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winners may be required to complete an

affidavit or declaration of eligibility and liability release and (where legal) a publicity release, which must be returned within the time period specified by Sponsor or an alternate winner may be selected. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet sites [www.basspro.com/CoolerOfJerky](http://www.basspro.com/CoolerOfJerky) or [www.cabelas.com/CoolerOfJerky](http://www.cabelas.com/CoolerOfJerky) or other sites promoting the sweepstakes or the downloading from and/or printing materials downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Entries become the property of Sponsor. No prize transfer. No prize substitution except at Sponsor's sole discretion.

6. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.
7. **PRIVACY POLICY:** Information submitted with an entry is subject to the Privacy Policy stated at [www.basspro.com](http://www.basspro.com).
8. **WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to be received by April 24, 2020 to: Bass Pro Shops/Cabela's Christmas Jerky Giveaway Winners, PMI Station, P.O. Box 750, Southbury, CT 06488-0750, USA.

Sponsor:

Bass Pro Outdoor World, L.L.C., 2500 E. Kearney, Springfield, MO 65898

Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470