

**BASS PRO SHOPS AND CABELA'S AND OUTDOORCHANNEL
"MONSTER FISH" SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.
OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES OR DISTRICT OF COLUMBIA
WHO ARE 21 YEARS OF AGE OR OLDER.

1. **ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. Open to legal residents of the 50 United States or District of Columbia ("U.S.") who are 21 years of age or older at time of entry. Employees of Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company (the "Sponsor"), Cabela's LLC ("Cabela's"), Gowdy Productions, Outdoor Channel, their respective subsidiaries, agencies, affiliates (collectively, the "Sweepstakes Entities") and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals (whether related or not) are not eligible. Void where prohibited.
2. **PROMOTION PERIOD:** The Monster Fish Sweepstakes begins at 12:00 am (midnight) Central Time ("CT") on 1/4/19 and ends at 11:59 pm CT on 3/3/19.
3. **TO ENTER:** To enter this sweepstakes, visit www.basspro.com/monsterfish or www.cabelas.com/monsterfish ("Web Site"), beginning at 12:00 am CT on 1/4/19 and access the sweepstakes entry form. Complete the entry form and submit as directed. Entries must be received by Sponsor's server by 11:59 pm CT on 3/3/19. Sponsor's server is the official clock for this promotion.

You may also enter by completing an official entry form (available while supplies last at participating Bass Pro Shops and Cabela's locations) or hand printing your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper and depositing it in an official ballot box at any participating Bass Pro Shops or Cabela's location by close of business on 3/3/19.

LIMIT ONE ENTRY PER PERSON PER CALENDAR MONTH, REGARDLESS OF METHOD OF ENTRY. Maximum number of entries permitted per person is three.

4. **DRAWING/PRIZE/ODDS:** On or about 4/15/19, a random drawing will be conducted by Promotion Mechanics, Inc., an independent judging organization, from among all eligible in-store and online entries combined to award the following prize:

(1) Grand Prize: a \$5,000 Bass Pro Shops or Cabela's shopping spree.

Winner will be notified by phone, email, and/or mail at Sponsor's sole discretion. Odds of winning will be determined by the number of eligible entries received.

5. **GENERAL:** Taxes on prize and expenses not specified, are the sole responsibility of winner. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsor, Cabela's, Gowdy Productions, Outdoor Channel, their respective subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives (aforementioned individuals and organizations collectively, the "Releasees") from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion or their acceptance, use or misuse of a prize, including liability for personal injury or death; (c) if a winner, to the use by Sponsor and its designees of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsor and its agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winner will be required to complete an affidavit of eligibility and liability release and (where legal) a publicity release, and, a W9 Form, which must be returned within the time period specified by Sponsor or an alternate winner may be selected. The value of the prize will be taxable to prize winner as income. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. Releasees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or

delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsor reserves the right in its sole discretion to cancel or suspend the sweepstakes or any portion thereof should viruses, bugs, or other causes corrupt the administration, security or proper play of the promotion; in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email address for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Releasees be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet sites www.basspro.com/monsterfish or www.cabelas.com/monsterfish or other sites promoting the sweepstakes or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Information submitted with an entry is subject to the Privacy Policy stated on the Web Site. Entries become the property of Sponsors. No prize transfer. No prize substitution except at Sponsor's sole discretion.

6. ARBITRATION/CHOICE OF LAW: Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsors in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.
7. PRIVACY POLICY: Information submitted with an entry is subject to the Privacy Policy stated at www.basspro.com.
8. WINNERS LIST: For winner's name, mail a self-addressed, stamped envelope to be received by 6/14/19 to: Bass Pro Shops/Cabela's/Outdoor Channel "Monster Fish" Sweepstakes Winner, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

Sponsor: Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, 2500 E. Kearney, Springfield, MO 65898.

Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470.