

**CABELA'S PHEASANT CLASSIC
FIREARM GIVEAWAY
Official Sweepstakes Rules**

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.**
2. **AGREEMENT TO THE OFFICIAL RULES:** By participating in the Sweepstakes, all entrants fully and unconditionally agree to and accept these Official Rules and the Sponsor's decisions which are final and binding in all matters related to the Sweepstakes. Winning a prize (described below) is contingent upon fulfilling all requirements set forth herein.
3. **ELIGIBILITY:** Sweepstakes is only open to legal residents of the fifty (50) United States and the District of Columbia (excluding FL, NY and RI) who are at least (21) years of age or over at the time of entry. Void in Florida, New York, Rhode Island and where prohibited by law. All applicable federal, state and local laws apply. Limit one prize per household. Employees of Cabela's Wholesale, L.L.C. ("Cabela's"), Bass Pro Outdoor World, L.L.C., their respective parent companies, subsidiaries, affiliate companies, agents and advisors and any other person living in the household of such an employee are not eligible to participate in this Sweepstakes.
4. **SPONSOR:** Sweepstakes is sponsored by Bass Pro Outdoor World, L.L.C., 2500 E. Kearney, Springfield, MO 65898 ("Sponsor").
5. **SWEEPSTAKES PERIOD:** This Sweepstakes will begin at 9:00 am (Central Time) on October 10, 2019 and will end at 5:59 pm (Central Time) on October 20, 2019.
6. **HOW TO ENTER:** To enter this Sweepstakes fill out an official entry form at the Cabela's Mitchell Retail Store located at 601 Cabela Dr., Mitchell, SD 57301 during the Sweepstakes Period. All entry forms must be filled out completely and legibly providing the name, address and daytime telephone number for the registrant. In order to be eligible, all entry forms must be placed in the registration box located at the front of the above participating Cabela's retail store by 5:59 pm (Central Time) on October 20, 2019. No mechanically reproduced or photocopied entries are permitted. Limit one entry per person.
7. **WINNERS SELECTION/PRIZES:** At approximately 6pm on Sunday, October 20, 2019, a random drawing will be conducted by store management from among all eligible entries received to award the following prizes:

Firearms Prizes:

- (1) Grand Prize: a Benelli Montefeltro Silver Featherweight Shotgun. Approximate retail value ("ARV") \$1,799.99.
- (1) First Prize: a Beretta® A400 Upland Shotgun. ARV \$1,599.99
- (1) Second Prize: a Stevens 555 Silver Shotgun. ARV \$649.99

Gift Card Prizes:

- (1) Grand Prize: a Cabela's gift card in the amount of \$5,000.
- (1) First Prize: a Cabela's gift card in the amount of \$2,500.
- (1) Second Prize: a Cabela's gift card in the amount of \$1,000.

Limit one prize per person.

RECIPIENTS MUST BE 21 AND OVER. PRIZE DOES NOT INCLUDE, AND WINNER WILL BE RESPONSIBLE FOR, THE COSTS OF TRAVEL TO AND FROM CABELA'S RETAIL STORE. NO SUBSTITUTE PRIZES WILL BE GIVEN. WINNER IS RESPONSIBLE FOR ALL FEDERAL, STATE AND LOCAL TAXES, AS WELL AS ANY FEES AND EXPENSES, INCURRED IN CLAIMING AND USING THE PRIZE. ANY EXPENSES NOT MENTIONED ARE THE SOLE RESPONSIBILITY OF THE WINNER. PRIZE IS NON-TRANSFERABLE AND NON-ASSIGNABLE. NO CASH ALTERNATIVE OR SUBSTITUTE TO PRIZE WILL BE OFFERED. HOWEVER, SPONSOR RESERVES THE RIGHT, AT ITS SOLE DISCRETION, TO SUBSTITUTE A PRIZE OF EQUAL OR GREATER VALUE IF THE ADVERTISED PRIZE IS NOT AVAILABLE.

8. **CLAIMING PRIZES:** To claim prize, the potential winner should follow the directions provided by the notice. As a condition of being awarded a prize, except where prohibited by law, the potential winner may be required to execute and deliver: (1) a signed Affidavit or Declaration of Eligibility/Liability/Publicity Release verifying eligibility and acceptance of these rules, (2) a completed W-9 tax form; and (3) required state and federal background checks and other documents required for the purchase of a firearm. Upon confirmation of eligibility and completion of the required documents, the Potential Prize Winner will be declared a Winner. If a Potential Prize Winner does not respond to the notification according to the directions in the notification within the time period forth in the notice, then that Potential Winner will be disqualified and a substitute Potential Prize Winner may be randomly selected from among the remaining entrants. Any prize unclaimed after thirty (30) days from the date of notice will not be awarded. All prizes are non-refundable for cash, non-transferable, and non-endorsable, however Sponsor reserves the right to substitute prizes of equal or greater value. Winners assume responsibility of all applicable taxes associated with the acceptance and use of the prize.

WINNERS MUST BE ELIGIBLE TO PURCHASE, POSSESS, AND USE A FIREARM. IN THE EVENT THE POTENTIAL PRIZE WINNER IS INELIGIBLE TO PURCHASE A FIREARM, OR IF THE POTENTIAL PRIZE WINNER FAILS TO PROVIDE INFORMATION REQUIRED FOR SPONSOR TO CONDUCT THE LEGALLY MANDATED BACKGROUND CHECK; OR IF THE LEGALLY MANDATED BACKGROUND CHECK DETERMINES FOR ANY REASON THAT THE POTENTIAL PRIZE WINNER IS INELIGIBLE TO RECEIVE PART OR ALL OF THE GRAND PRIZE, SPONSOR RESERVES THE RIGHT IN ITS SOLE DISCRETION TO AWARD THE PRIZE-WINNER A CABELA'S GIFT CARD IN AN AMOUNT EQUIVALENT TO THE SPONSOR'S COST OF THE PRIZE WHICH SUCH PERSON WAS INELIGIBLE TO RECEIVE.

9. **PUBLICITY RELEASE:** Except where prohibited by law, the winner(s) by acceptance of the prize agree that Sponsor or those acting under its authority may use the winner's name, picture/portrait, likeness and/or voice for advertising and promotional purposes without consideration or further permission.
10. **GENERAL:** Sponsor, Cabela's, their respective parent companies, affiliates, subsidiaries, retailers, agencies and the respective officers, directors, employees and agents are not responsible for distorted, incomplete, illegible, undelivered, damaged or lost entries and/or any Sweepstakes disruptions beyond its control. If by reason of a printing or other error, more prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to

award the advertised number of prizes available in the prize category in question. No more than the advertised number of prizes will be awarded. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this Sweepstakes if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or force majeure.

11. **DISCLAIMER:** Entrants and winners are solely responsible for their own actions relating to this Sweepstakes, and the acceptance and/or use of a prize. By participating in this Sweepstakes and/or by acceptance or use of the prize, all entrants and winners agree to release and hold harmless Sponsor, Cabela's, their respective parent companies, affiliates, subsidiaries, retailers, agencies, and the respective officers, directors, employees and agents from and against any liability arising in connection with the Sweepstakes and/or use of the prize. PRIZES ARE AWARDED "AS IS" WITH NO WARRANTY OR GUARANTEE EXPRESS OR IMPLIED. SPONSOR DISCLAIMS ALL AND ANY LIABILITY FOR THE ACTUAL PROVISION, QUALITY OR NATURE OF ANY THIRD PARTY PRODUCT OR SERVICE ACCEPTED BY THE WINNERS.
12. **PRIVACY:** Any information submitted by you will become the property of Sponsor upon submission and will not be returned to you. By submitting your information you acknowledge that Sponsor will own all rights to use your information without further notice or any compensation to you. Entry in the Sweepstakes constitutes consent to be added to Sponsor's and Cabela's direct mail and Internet Marketing databases. Sponsor's use of your information will be subject to its Privacy Policy. To view Sponsor's Privacy Policy visit www.basspro.com. You may opt-out of receiving such offers and emails at any time and opting-in does not impact your chances of winning.
13. **DISPUTE RESOLUTION.** Except where prohibited, by participating Sweepstakes entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Missouri without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Missouri and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Sweepstakes, each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.
14. **ODDS OF WINNING.** Odds of winning a prize will depend upon the number of eligible entries received.
15. **WINNERS LIST:** For a list of winners, mail a self-addressed, stamped envelope to "**Cabela's 2019 Pheasant Classic Firearm Giveaway Winners List**", PMI Station, PO Box 750, Southbury, CT 06488-0750. Requests must be received no later than December 31, 2019.